



Hope Walks

SUNDAY, OCTOBER 6, 2019

What is Hope Walks?

Hope Walks is a community walk that brings together patients, families, friends and cancer center staff to raise funds for the Mass General Cancer Center at Newton-Wellesley. This year's Hope Walks represents an important milestone—our 10th Anniversary—and with that came some important changes:



New location – Hope Walks will take place at Babson College in Wellesley, MA, a lovely, rural setting conveniently located 10 minutes from Newton-Wellesley Hospital.



Earlier date – We chose Sunday, October 6, to take advantage of the warmer weather.



New activities – Join us for activities and fun for the whole family!

How will the funds be used?

Funds raised at the 10th Anniversary of Hope Walks will benefit the following services at the Mass General Cancer Center at Newton-Wellesley:

- **Social work, psychosocial counseling, genetics and nutrition** – needed by many of our patients and all in need of additional funding.
- **Integrative therapies** – including massage, reiki and the popular Strength in Motion class.
- **Clinical trials** – another layer of treatment that benefits many cancer center patients. The center is now participating in an important Stand Up To Cancer trial.
- **Facility upgrades** – such as creating greater privacy in the infusion area – something we know our patients will appreciate.
- **Launching survivorship and other wellness programs** – designed to provide effective support to those who have been diagnosed. The cancer center currently is piloting a highly regarded survivorship program.



"I joined Hope Walks last year to give back, so that future cancer patients are able to benefit from all the services that I received—and still receive. It was wonderful to join my caregivers as a co-walker!"

– Mary Monagle, Newton-Wellesley Hospital patient



About Cancer Care at Newton-Wellesley Hospital

In collaboration with Mass General Cancer Center (MGCC), NWH provides advanced cancer treatment and support in a welcoming, state-of-the-art facility in Newton. Thanks to our collaboration with MGCC, NWH offers integrated, multidisciplinary care and easy access to sub-specialists, clinical trials and advanced technology. This allows our patients to receive world-class care, close to home.

Last year, patients at Mass-General Cancer Center at Newton-Wellesley received the following support services:



471
appointments
with a
psychologist



303
visits with
a dietitian



137
massage
therapy
sessions



Hope Walks

Event Details

Date: Sunday,
October 6, 2019

Location: Babson College
271 Wellesley Ave.
Wellesley, MA 02481

Schedule of Events:

9:00 a.m.	Registration / T-Shirt Pick-up Open
9:45 a.m.	Opening Ceremonies
10:00 a.m.	Walk
10:30 a.m. – 12:00 p.m.	Post-Walk Celebration



2018 Hope Walks Facts:



Over
600
Walkers



Over
100
Volunteers



More than
\$200,000
raised

Newton-Wellesley Hospital's mission is to treat and care for all our patients and their families as we would a beloved family member. Our vision is to build an innovative health care delivery system that provides patients and consumers with high-quality, safe, accessible care and an exceptional experience – what they want, need and deserve.

Multiple levels of sponsorships opportunities are available.

Please visit NWH.org/Hopewalks for more information or contact Beth Anthony, Events and Corporate Sponsorship Director, at banthony1@partners.org or 617-243-6834.



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Corporate Sponsorship Opportunities

Platinum \$25,000

- Photo engagement opportunity for corporate representative and hospital leadership at event
- Up to **20** complimentary walk entries
- Acknowledgement as a lead corporate sponsor during event awards ceremony
- Invitation for **4** guests to attend NWH annual Leadership Donor Recognition event in November 2019
- Prominent company logo placement:
 - o Walk t-shirt
 - o Event website
 - o Event signage
 - o Course signage
- Prominent exhibit space at Hope Walks on October 6, 2019*

Gold \$10,000

- Up to **10** complimentary walk entries
- Invitation for **2** guests to attend NWH annual Leadership Donor Recognition event in November 2019
- Company logo placement:
 - o Walk t-shirt
 - o Event website
 - o Event signage
 - o Course signage
- Exhibit space at Hope Walks on October 6, 2019*

Silver \$5,000

- Up to **6** complimentary walk entries
- Invitation for **2** guests to attend NWH annual Leadership Donor Recognition event in November 2019
- Company logo placement:
 - o Walk t-shirt
 - o Event website
 - o Event signage
 - o Course signage
- Exhibit space at Hope Walks on October 6, 2019*

Bronze \$2,500

- Up to **2** complimentary walk entries
- Company logo placement:
 - o Walk t-shirt
 - o Event website
 - o Event signage
 - o Course signage
- Exhibit space at Hope Walks on October 6, 2019*

Copper \$1,000

- Company logo included on walk t-shirt
- Company logo on website and event signage

All sponsorship forms and materials, including logos, must be received by August 7, 2019 to be included on event signage and event participant t-shirts.

** Sponsor is responsible for setting up and staffing exhibit space if desired. This space cannot be used to sell goods or services. Sponsors may distribute small items with their name/logo but may not distribute marketing materials that include price information or other indications of savings or value associated with their goods or services, qualitative or comparative language, or endorsements/inducements to purchase, sell or use their goods or services.*



**NEWTON-WELLESLEY
HOSPITAL**



FOUNDED BY BRIGHAM AND WOMEN'S HOSPITAL
AND MASSACHUSETTS GENERAL HOSPITAL



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Sponsorship Form

Sponsor Name _____

Contact Name (if sponsor is a company) _____

Address _____

City, State, Zip _____

Tel. _____

E-mail _____

Please indicate level of support:

- \$25,000 – Platinum Sponsor
- \$10,000 – Gold Sponsor
- \$5,000 – Silver Sponsor
- \$2,500 – Bronze Sponsor
- \$1,000 – Copper Sponsor

Donation Option:

- If we are unable to attend, but please accept our tax-deductible contribution of \$ _____

PAYMENT

- Enclosed is my check for \$ _____
(payable to Newton-Wellesley Hospital)
- Please send an invoice for \$ _____
- Please charge my credit card \$ _____
 - Amex Discover MasterCard
 - Corporate Card Visa

Name on Card _____

Card No. _____

Exp. _____

Cardholder's Signature _____

All sponsorship forms and materials, including logos, must be received by August 7, 2019 to be included on event signage and event participant t-shirts.

Please make checks payable to:

Newton-Wellesley Hospital
Development Office
2014 Washington Street Newton, MA 02462
617-243-5491 (T) | 617-243-6288 (F)
hopewalks@partners.org



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